



J. Ralph Macfarlane



Michael E. Tobin



Ronald A. Carnago



W.L. Houghton



C. David Kikumoto



Jed H. Pitcher

Blue Cross forms 3 new firms, shuffles management

Blue Cross and Blue Shield of Utah, the state's largest insurance carrier, has announced a corporate and management reorganization, forming three new corporations and reappointing five management level personnel.

"We have taken these actions because of unprecedented growth in membership in recent years and anticipated future growth," said Jed H. Pitcher, the insurance company's president and chief executive officer. He said anticipated competition in the insurance industry also prompted the changes.

Directors created BCSU Corp. as a holding company controlling the operations of Blue Cross and Blue Shield of Utah, ValueCare, Healthwise and Group Services Inc.

Also formed was BCSU Management and Devel-

opment Corp. to provide management and consulting services to the health care industry on an interstate and intrastate basis.

The third new corporation, BCSU Professional Services, will allow the insurance company to own or manage health care facilities.

Ogden physician J. Ralph Macfarlane, former chairman of the Blue Cross and Blue Shield of Utah board, was named chairman of BCSU's board of directors, chairman and president of BCSU Management and Development and president of BCSU Professional Services Corp.

Ronald A. Carnago, a consultant to the board of Sandy State Bank, has been named chairman of the board of BCSU Professional Services. He has been a

member of the Blue Cross and Blue Shield board since 1978.

Named as chairman of ValueCare, Blue Cross' preferred provider organization, was W.L. Houghton, executive vice president of First Security Bank and a board member of Blue Cross and Blue Shield since 1975.

C. David Kikumoto, a former senior vice president and chief financial officer, was promoted to executive vice president and chief operating officer of Blue Cross and Blue Shield. He will continue as president of Healthwise, the insurance company's health maintenance organization.

In other changes, Michael E. Tobin was named senior vice president of health care services and general counsel. He has been a practicing attorney for 15 years and joined the company in 1979.

winners will be announced tonight

1950s, starring Helen Shaver; "Cosmic Eye," an avant-garde animated feature; "The Return of Ruben Blades," a documentary about an international salsa music star; "Smooth Talk," a drama about a 15-year-old girl entranced by a fellow from the wrong side of the tracks, with Laura Dern and Treat Williams; and "Louie Bluie," a documentary examining the life of 78-year-old fiddler/mandolinist/painter/linguist Howard Armstrong.

All films are at the Egyptian Theater or the Holiday Cinemas III in

Park City; admission is \$5 for all movies except the premieres — "Hannah and Her Sisters" and "Trouble in Mind" — which are \$10. For further information, phone 328-FILM.

SATURDAY

Egyptian: *Hannah and Her Sisters* (10 a.m.); *Smooth Talk* (1 p.m.); *Hannah and Her 4 & 7 p.m.*; *Parting Glances* (10 p.m.).

Holiday Cinemas III: *Seven Minutes in Heaven* (10 a.m.); *Half Life* (10:15 a.m.); *In Her Own Time* (10:30 a.m.); *The Great Wall is a Great Wall* (1 p.m.); *Desert Hearts* (1:15 p.m.); *Couldn't Be Fairer/Kemira: Diary of a Strike* (4:15 p.m.); *On Valentine's Day* (4 p.m.); *Cosmic Eye* (4:15 p.m.); *Louie Bluie* (4:30 p.m.); *Bliss* (7 p.m.); *The Return of Ru-*

ben Blades (7:15 p.m.); *Fran* (7:30 p.m.); *Going Down* (10 p.m.); *Stripper* (10:15 p.m.); *Othello* (10:30 p.m.).

SUNDAY

Egyptian: *(Documentary Winner)* (10 a.m.); *(Dramatic Winner)* (1 p.m.); *Belizeaire: The Cajun* (4 p.m.); *Trouble in Mind* (7 p.m.); *Hard Traveling* (10 p.m.).

Holiday Cinemas III: *Troupers* (10:15 a.m.); *Fran* (10:30 a.m.); *Emoh Ruo* (1 p.m.); *In Her Own Time* (1:15 p.m.); *You Get to Move* (1:30 p.m.); *Dim Sum* (4 p.m.); *Couldn't Be Fairer/Kemira: Diary of a Strike* (4:15 p.m.); *Contrary Warriors* (4:30 p.m.); *On Valentine's Day* (7 p.m.); *Private Conversations* (7:15 p.m.); *Rocking the Foundations* (7:30 p.m.); *Wrong World* (10 p.m.); *Unfinished Business* (10:15 p.m.); *Traps* (10 p.m.).

ARCADE

4TH SD & 9TH WEST 364-0597

EDGE
7:15
HEAD
9:10



"JAGGED EDGE" (R)
"HEAD OFFICE"

UNITED ARTISTS THEATRES

BARGAIN MATINEES \$3 'TIL 4PM EX SUN.

FASHION PLACE cinemas

4

262-9424/6215 S. STATE/MURRAY

"IRON EAGLE" (PG-13)
1:00, 3:15, 5:50, 8:00, 10:05

"BACK TO THE FUTURE" (PG)
2:00, 4:30, 7:00, 9:30

"TROLL" (PG-13)
1:15, 3:15, 6:00, 7:45, 9:30

"101 DALMATIANS" (G) 1:00, 3:00
"ENEMY MINE" (PG-13) 6:00, 8:00, 10:00

Tonight at 8:00 PM
**SPECIAL ADVANCE
PREVIEW**
ROB LOWE CYNTHIA GIBB PATRICK SWAYZE